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FOR IMMEDIATE RELEASE

Max Michel Claims Third Pro-Am Title for SIG SAUER®

NEWINGTON, N.H. (July 30, 2015) — SIG SAUER, Inc., congratulates Team SIG Captain Max Michel on capturing his third Pro-Am Championship in the past four years.

This match, which features a unique par-time course of fire, requires a mix of speed, accuracy and calm under pressure. The match score is based on the number of steel targets competitors knock down in the par-time on each stage. Anything that falls after the set amount of time ends, does not count.

After a slow start on the first three stages, Michel had to step up and close a seven-plate gap. On stage four, Michel made his presence known by cleaning all 35 targets, jumping up into a tie with the leader. A win on stage five gave Michel the lead and he never looked back.

“This year’s match was really challenging mentally. It’s easy to push too hard when you’re trying to make up lost ground, but I kept to my plan and delivered the shots when needed,” Michel said. “The Pro-Am is a fun match and one of my favorites to shoot every year. The blend of speed, accuracy and par-time scoring is unlike any other match, and it’s a great test of my skills and my SIG SAUER® gear.”

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About SIG SAUER, Inc.

SIG SAUER, Inc. is a New Hampshire-based weapons systems provider leading the industry in American innovation, ingenuity, and manufacturing. SIG SAUER® brings a dedication to superior quality, ultimate reliability, and unmatched performance that has made it the brand of choice among responsible citizens, and many of the world’s most elite military, government, and law enforcement units. As a complete systems provider, SIG SAUER offers a full array of products to meet any mission parameter, from handguns and rifles to silencers, optics, ammunition, accessories, and airguns. The largest member of a worldwide business group of firearms manufacturers that includes SIG SAUER GmbH & Co. KG in Germany and Swiss Arms AG in Switzerland, SIG SAUER is an ISO 9001: 2008 certified company with more than 1,000 employees. For more information on SIG SAUER, any of its products, or the SIG SAUER AcademySM, log on to www.sigsauer.com.