

Media Contact: Shannon Jackson Shannon Jackson P.R. (804) 343-3608 sjackson@shannonjacksonpr.com

FOR IMMEDIATE RELEASE

SIG SAUER Announces Relocation of Ammunition Manufacturing to Jacksonville, Arkansas

Newington, NH (May 4, 2016) – SIG SAUER, Inc. today announced it has finalized plans to relocate its ammunition manufacturing operation from Eubank, Kentucky to a permanent site in Jacksonville, Arkansas. Documents were finalized with the state of Arkansas the last week of April following a preliminary announcement by Arkansas Governor Asa Hutchinson at the 2016 Las Vegas SHOT Show.

SIG SAUER will relocate its Elite Performance Ammunition manufacturing operation to an existing, and soon-to-be renovated, building in Jacksonville and anticipates employing 50 people in the initial relocation phase, with additional jobs planned for the future. The new site provides significant room for expansion, a key factor in the company's decision to relocate to Jacksonville.

"We have been searching for a permanent relocation site for our ammunition division for several years and now, coupled with an excellent physical location and exceptional economic incentives provided by the State of Arkansas, we have found the ideal site," said Dan Powers, president of the SIG SAUER Ammunition Division. "The new location in Jacksonville gives us the room we need to expand as we continue to grow and is also beneficial from a shipping and logistical standpoint. SIG SAUER is committed to becoming a major player in the world-wide ammunition markets. Our advanced technology will allow SIG SAUER to design and develop world-class, precision-performance ammunition, and our new facility will ensure room for even more state-of-the-art equipment, and a much larger ballistics test lab to facilitate our manufacturing and R&D processes."

"SIG SAUER was one of the first calls I made as Governor, and I am delighted they chose our state when making the decision to expand," said Arkansas Governor Asa Hutchinson. "The fact that a world-class company like SIG SAUER is choosing to do business in the state adds to our momentum in manufacturing, and we appreciate this significant commitment they are making to locate in Arkansas."

SIG SAUER anticipates being up and running in the new Jacksonville ammunition facility by the end of the year. This move marks another milestone in the company's commitment to become a total solutions provider in the shooting and hunting industry. In addition to designing and manufacturing the world's most reliable firearms and ammunition, SIG SAUER is also a growing force in the silencers, optics, airguns and accessories sectors.

For more information, visit <u>www.sigammo.com</u>.

Follow SIG SAUER on social media, including Facebook at www.facebook.com/sigsauerinc, Instagram at www.instagram.com/sigsauerinc, and YouTube at https://www.youtube.com/user/sigsauerinc.

About SIG SAUER, Inc.

SIG SAUER, Inc. is a New Hampshire-based weapons systems provider leading the industry in American innovation, ingenuity, and manufacturing. SIG SAUER® brings a dedication to superior quality, ultimate reliability, and unmatched performance that has made it the brand of choice among responsible citizens, and many of the world's most elite military, government, and law enforcement units. As a complete systems provider, SIG SAUER offers a full array of products to meet any mission parameter, from handguns and rifles to silencers, optics, ammunition, airguns and accessories. The largest member of a worldwide business group of firearms manufacturers that includes SIG SAUER GmbH & Co. KG in Germany and Swiss Arms AG in Switzerland, SIG SAUER is an ISO 9001: 2008 certified company with approximately 1,200 employees. For more information on SIG SAUER, any of its products, or the SIG SAUER AcademySM, log on to www.sigsauer.com.

###