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## FOR IMMEDIATE RELEASE

### **SIG SAUER® Introduces New SIG HT™ 300BLK Supersonic Ammunition for Hunting**

**Newington, NH (January 11, 2016)** – SIG SAUER, Inc. is pleased to announce a new supersonic 300BLK Elite Performance Ammunition round designed specifically for hunting. The SIG HT™ 300BLK cartridge features a 120gr all-copper bullet that delivers deep penetration, consistent 1.8X expansion and maximum terminal ballistic performance, creating an effective hunting round in the 300BLK caliber. The muzzle velocity of this 120gr, lead-free supersonic round is 2,250 fps from a 16-inch barrel rifle with muzzle energy of 1,349 ft-lbs.

Excellent for hunting deer, pigs and predators, the new SIG HT centerfire rifle ammunition gives those who hunt with 300BLK rifles an edge in the field. Its all-copper bullet profile and nose geometry are optimized for feeding smoothly in AR-style rifles. The SIG HT cartridges are made with newly designed premium nickel-plated 300BLK shell cases, not reworked 5.56 cases, and SIG SAUER uses flash-reduced propellant to minimize visible signature while shooting in low-light situations. Premium quality primers are also used to minimize variations in velocity.

“Given the popularity of the 300BLK, we wanted to offer ammunition truly designed for hunting that expands upon impact,” said Dan Powers, president of the SIG SAUER Ammunition Division. “The 300BLK is our first offering in this new SIG HT hunting line of premium grade rifle ammunition. The SIG HT 300BLK supersonic hunting round is in addition to our Match Grade subsonic and supersonic 300BLK rounds. In the coming months, we will be introducing a 220gr subsonic 300BLK hunting round in addition to new rifle ammunition in a variety of other calibers.”

All Elite Performance Ammunition is manufactured in the United States by SIG SAUER to the same exacting standards as the company’s premium pistols and rifles.

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For more information, visit [www.sigsauer.com/ammunition](http://www.sigsauer.com/ammunition).

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**About SIG SAUER, Inc.**

SIG SAUER, Inc. is a New Hampshire-based weapons systems provider leading the industry in American innovation, ingenuity, and manufacturing. SIG SAUER® brings a dedication to superior quality, ultimate reliability, and unmatched performance that has made it the brand of choice among responsible citizens, and many of the world's most elite military, government, and law enforcement units. As a complete systems provider, SIG SAUER offers a full array of products to meet any mission parameter, from handguns and rifles to silencers, optics, ammunition, accessories, and airguns. The largest member of a worldwide business group of firearms manufacturers that includes SIG SAUER GmbH & Co. KG in Germany and Swiss Arms AG in Switzerland, SIG SAUER is an ISO 9001: 2008 certified company with approximately 1000 employees. For more information on SIG SAUER, any of its products, or the SIG SAUER Academy<sup>SM</sup>, log on to [www.sigsauer.com](http://www.sigsauer.com).

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